

Jenkon

Premier direct selling partner since 1982

The only software provider to win DSA's Partnership of the Year Award

JWare

Ascent™—streamlined and affordable solution for launching smaller, MLM startups

Summit V®—full-featured software system for managing large-scale and international direct selling organizations

Engaje Direct™—integrated enterprise lineage and commission engine for the direct selling industry

JCare

Professional Services

Technical Support

Training & Education

Jenkon provides software and related services to companies in the direct selling and network marketing industries. Jenkon specializes in software that manages sales force genealogy and commissions and bonus plans.

Direct Selling Industry Challenges and Solutions

Direct Selling is an enormously complex business with rapidly changing needs and short windows of opportunity. Even small errors in judgment have monumental consequences as

the effects of difficult decisions ripple through thousands of independent sales representatives and their downlines. Executives and managers are in constant search for an edge over competition and ideas for building enthusiasm among sales representatives. Their goal is to build sales and profitability through ever-increasing recruitment and product sales volume.

Jenkon's knowledge and insight into these factors contribute to the success of direct selling companies. We offer products and services that:

- Keep your sales force motivated and focused on selling with accurate and timely commission payments.
- Support compensation plan modeling that shows you the full impact of a plan change on your bottom line and on each representatives before you launch it.
- Deliver Web-based tools to customers and sales representatives, enabling them to view volumes, new recruits, and the status of downlines in real-time.
- Provide strategic business intelligence reports, charts, and graphs to help you watch trends, spot weaknesses and solve problems long before they would otherwise become visible.
- Easily accommodate expansion into international markets with minimal, if any, software modifications.
- Expand to meet the needs of businesses of any size from startups to full-scale, global enterprises.
- Support business by providing exceptional professional services: one reason most of Jenkon's new clients are referred by existing clients and industry consultants.



Jenkon's headquarters are located in the heart of the Pacific Northwest.

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Jenkon = JWare and JCare

Jenkon's wide range of software products and services is dedicated to making its direct selling clients realize their full potential of success. JWare is the collection of all Jenkon's software and technological offerings. JCare is the collection of people-related services that help you gain maximum return from your investment. Together, select and configure a mix of JWare and JCare from Jenkon to meet the unique needs of your direct selling company.

JWare = Products and Technology

Jenkon now offers three families of direct selling software: **Ascent™**, **Summit V®** and **Engage Direct™**:

Ascent™ is the streamlined, affordable solution for launching smaller MLM startups. Get your business operational in the quickest and most cost-effective manner while protecting your investment: Ascent™ easily migrates to Summit V as your business requirements expand.

Summit V® is the most robust, mature and feature-rich system solution available in the market today. It addresses all of the tasks and functions required to operate and manage a growing business in the direct sales industry. Summit V is a modular system with optional components that can be added as your business needs require and grow to accommodate hundreds of employees servicing the demands of your sales force.

Engage Direct™ is the industry's first Internet-based commission and lineage management software for an evolving enterprise solution. It handles all multi-currency commission and lineage management functions required by even the most complex compensation plans and the largest international companies. Engage easily integrates with your company's distribution and accounting system.

JCare – Services and People

Jenkon's technology solutions are greatly complemented by a superior service organization that understands the business demands and needs of direct selling companies. Jenkon has a proven track record of success in large projects for global leaders in direct selling.

The Client Services Group consists of Consulting and Professional Services, Client Technical Support and Training and Educational Services. Our multi-tiered support structure delivers better response time and escalation of critical client projects. Each client works with their own Account Manager whose sole focus is the client's satisfaction, taking care of their needs on time, every time. Available services include but are not limited to needs analysis, commissions programming and training for your end-users and IT staff.

Jenkon

Founded in 1979, Jenkon has been at the forefront of direct selling software and related services for over 20 years. Jenkon won the DSA Partnership Award in 1997 for outstanding service and support to its clients and continues to be the only direct selling software vendor to receive this prestigious award.

Experience with over 800 direct selling companies has created a wealth of industry-specific knowledge found nowhere else. Jenkon has worked with such companies as: Nuskin, Shaklee, Creative Memories, Watkins, Virgin Cosmetics, Metabolife, Highlights for Children, Avon and Hindustan Lever (a Unilever company).

Partnership

Choosing a solution provider for your direct selling business is the single most important business decision you will make. Jenkon offers much more than just great software solutions and services. When you partner with Jenkon your business will benefit from years of industry experience, advice and relationships as our team works alongside yours to ensure your continued success.

Global Business

Jenkon is uniquely positioned to globalize direct selling organizations around the world. Having serviced clients in over 35 countries, Jenkon's international presence and expertise in direct selling software is unsurpassed.

Jenkon has taken this experience and built it into its software solutions which support multiple languages, multiple currencies and other global features to allow seamless expansion into international markets.

People + Technology

As the leader in direct selling technology, Jenkon has brought direct selling domain experts possessing decades of experience together with a state-of-the-art development team with experience from such companies as Microsoft, Intel and Netscape. Our team employs the latest S/W technologies and development methodologies, including XML, OODB, Java, Internet and Rational Unified Process. Combining these technologies with industry experience results in direct selling software with superior performance, extended functionality, greater flexibility and scalability and easy integration with emerging and future Internet technologies.

Technological advances and talented people — JWare and JCare — along with industry experience. That's what you can expect from Jenkon.